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## **HAICHANG OCEAN PARK HOLDINGS LTD.**

**海昌海洋公園控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2255)**

### **VOLUNTARY ANNOUNCEMENT COOPERATION FRAMEWORK AGREEMENT WITH BEIJING TONGZHOU URBAN CONSTRUCTION AND OPERATION GROUP CO., LTD. (北京通州城市建設運行集團有限公司)**

Reference is made to the announcement of Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 4 September 2023 (the “**Announcement**”) in relation to the strategic cooperation agreement entered into with Tongzhou District People’s Government of Beijing Municipality. Unless otherwise defined herein, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

This announcement is made by the Group on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business developments of the Group.

The board of directors (the “**Board**”) is pleased to announce that the Group has recently entered into a cooperation framework agreement with Beijing Tongzhou Urban Construction and Operation Group Co., Ltd. (北京通州城市建設運行集團有限公司, and together with its subsidiaries, the “**Tongzhou Urban Construction Group**”), a wholly-owned subsidiary of Tongzhou District Government to work collaboratively to develop Beijing Haichang Ocean Park Project (the “**Collaborative Project**”).

The location of the Collaborative Project is situated at the north side of Universal Studios, the sub-central cultural tourism zone of Beijing, with a total construction area of approximately 140,000 square meters. The Collaborative Project will integrate the Group’s 140,000 marine life resources and more than 20 years of experience in ocean park operation, bring in diverse marine life, polar animals and large-scale marine and terrestrial organisms, as well as internationally renowned IP, and create a marine ecological experience and entertainment center integrating a variety of functions such as ecology, science, research and study, interaction, performance, art and special food and beverage, forging a brand new ocean resort lifestyle featuring “Eco-Entertainment-Experience-Vacation” benchmarked by international first-class planning, design, construction and operation. Upon the signing of this agreement, the two parties shall work closely to promote the preliminary work such as actual product positioning, planning and design.

The Board believes that this cooperation is of great strategic significance, being the Group's first project in Beijing. It is also another project led by local state-owned assets authorities and fully operated and managed by the Group, demonstrating that the Group has won further recognition in terms of OAAS (operation as a service asset-light operating model) business model, dual-engine strategy of "marine culture + IP". This cooperation will consolidate the advantageous resources from both parties, form an effective synergy with Universal Studios, and help the cultural tourism district to build a brand-based conglomeration for landmark cultural tourism destinations, which will also help boost the overall enhancement in the Group's market share and revenue.

As the cooperation framework agreement is not legally binding, the project and matters thereunder may or may not proceed, shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board  
**Haichang Ocean Park Holdings Ltd.**  
**Qu Naijie**  
*Executive Director and Chief Executive Officer*

Shanghai, the People's Republic of China, 23 October 2023

*As at the date of this announcement, the executive Directors are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Zhang Jianbin; the non-executive Directors are Mr. Wang Xuguang, Mr. Wu Tongtong and Mr. Yuan Bing; and the independent non-executive Directors are Mr. Wang Jun and Mr. Zhu Yuchen.*