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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

VOLUNTARY ANNOUNCEMENT STRATEGIC COOPERATION AGREEMENT WITH TONGZHOU DISTRICT PEOPLE’S GOVERNMENT OF BEIJING MUNICIPALITY

This announcement is made by Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to inform the shareholders and potential investors of the Company of the latest business development of the Group.

The board of directors (the “**Board**”) is pleased to announce that the Group has recently signed a strategic cooperation agreement (the “**Cooperation Agreement**”) with Tongzhou District People’s Government of Beijing Municipality (“**Beijing**”) (the “**Cooperation Partner**”), whereby a cooperation relationship will be established between the two parties to build a marine theme park rich in business ecosystem, based on the principles of “equality and voluntariness, complementarity of strengths, mutual benefits and win-win cooperation” and the concept of internalization, industrialization and quality, with a view to promoting the high-quality industry development of the cultural tourism zone in Beijing Municipal Administrative Center.

The Cooperation Partner is a first-level state administration in Tongzhou District of Beijing, and Tongzhou District represents Beijing Municipal Administrative Center. The Universal Beijing Resort project within the cultural tourism zone of Beijing Municipal Administrative Center has commenced operation in September 2021, and a series of themed cultural tourism and large-scale commercial complex projects are under planning and construction.

Under the terms of the Cooperation Agreement, both parties are committed to facilitating the implementation of the Beijing Haichang Ocean World project in the cultural tourism zone. The project integrates ecology, science, research and study, interaction, performance, art and special food and beverage to create a new vacation marine lifestyle. Upon completion, the project will enrich Beijing’s marine-themed biological resources, supplement the marine-themed study mode and enhance the quality of Beijing’s marine-themed tourism. The Cooperation Partner shall give full play to its advantages in location, environment and culture, and provide comprehensive safeguard in terms of transportation, environment, security, intelligence and other important resources for the development of cultural and tourism industries, so as to establish a favorable business environment for the Beijing Haichang Ocean World project. Both parties have confirmed a cooperation and coordination mechanism to facilitate the early implementation of the project.

The Board believes that this cooperation is of great strategic significance. The Beijing Haichang Ocean World project, located at the heart of the core market, is another new milestone in the nationwide layout of Haichang and will further enhance the Company's brand awareness and influence, strengthen Haichang's leading position in the theme park market in the PRC, and further prove Haichang's strong capability in the development and operation of marine cultural products. The project will also bring a new and powerful engine to future growth of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Haichang Ocean Park Holdings Ltd.
Qu Naijie
Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 4 September 2023

As at the date of this announcement, the executive Directors of the Company are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Zhang Jianbin; the non-executive Directors of the Company are Mr. Wang Xuguang, Mr. Wu Tongtong and Mr. Yuan Bing; and the independent non-executive Directors of the Company are Mr. Wang Jun and Mr. Zhu Yuchen.