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HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

VOLUNTARY ANNOUNCEMENT MEMORANDUM OF COOPERATION WITH OCEAN PARK CORPORATION

This announcement is made by Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis. The purpose of this announcement is to keep the shareholders and potential investors of the Company informed of the latest business development of the Group.

Reference is made to the voluntary announcement (the “**Announcement**”) of the Company dated 25 August 2014 in relation to the Memorandum of Cooperation with Ocean Park Corporation. Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

The Board is pleased to announce that, following the memorandums of cooperation entered into in 2011 and 2014, the Company has recently entered into a memorandum of cooperation with Ocean Park Corporation for a cooperation period of three years, with an objective to protect biodiversity and conserve the environment by promoting sustainable global environmental protection and conservation, in particular, actively participating in marine protection activities.

Pursuant to the terms of the memorandum of cooperation, the Parties will cooperate in the areas including but not limited to develop a cooperative platform for aquarium animal research; to develop a platform for talent exchange and technology transfer; to develop a platform for animal exchange activities; to establish a network for science education; to form an alliance for brand promotion; to initiate wildlife medical rescue; and to jointly promote the public affairs.

The Board believes that the entering of this memorandum of cooperation will reinforce the partnership between the Parties which will allow the Parties to enhance and maintain good standards of facilities for animal nursery, display and care. The cooperation facilitates both Parties' offering of contents and activities with focus on animal-related and science education so as to attract and inspire tourists of both sides. Conservation and research schemes will also be developed to strengthen the intention of protecting wild animals and their habitats. The Parties will exchange ideas with aims to improve business operation standards, expand rooms for development of marketing activities, public relations and media relations and actively share expertise in related fields with other aquariums in order to raise the standard of aquarium industry in China.

To the best knowledge, information and belief of the Directors having made all reasonable enquiries, Ocean Park Corporation, together with its respective ultimate beneficial owner(s) are independent third parties.

As the projects and matters considered under the memorandum of cooperation may or may not proceed, shareholders of the Company and investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Haichang Ocean Park Holdings Ltd.
Qu Naijie
Executive Director and Chief Executive Officer

Shanghai, the People's Republic of China, 29 March 2022

As at the date of this announcement, the executive Directors are Mr. Qu Naijie, Mr. Qu Cheng and Mr. Zhang Jianbin; the non-executive Directors are Mr. Wang Xuguang, Mr. Li Hao and Mr. Yuan Bing; and the independent non-executive Directors are Mr. Chen Guohui, Mr. Wang Jun and Ms. Zhang Meng.