

Company Profile



Disclaimer

The presentation is prepared by Haichang Ocean Park Holdings Limited (the “Company”) and is solely for the purpose of corporate communication and general reference only. The presentation is not intended as an offer to sell, or to solicit an offer to buy or to form any basis of investment decision for any class of securities of the Company in any jurisdiction. All such information should not be used or relied on without professional advice. The presentation is a brief summary in nature and do not purport to be a complete description of the Company, its business, its current or historical operating results or its future business prospects. This presentation contains projections and forward looking statements that may reflect the Company’s current views with respect to future events and financial performance.

This presentation is provided without any warranty or representation of any kind, either expressed or implied. The Company specifically disclaims all responsibilities in respect of any use or reliance of any information, whether financial or otherwise, contained in this presentation. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Leading Industry Position

2 parks

5A Rating

6 parks

4A Rating

China's No.**1**

Ocean Park Operator

66,000+

Marine and polar animal collection

600+

Produced over 600 aquatic animals

2,400,000m²

Park Site Area

Over**200,000**m³

Water Volume

Over**12Mn** persons/times

Admission Attendance in 2017

Over**110Mn**

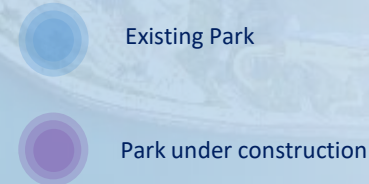
Admission Attendance since 2002

- **No.1** Ocean Park Operator in China
- **Top 10** Global theme park operator in 2 consecutive years
- **TOP 20** Chinese Tourism Enterprises
- **Listed** (02255.HK) on HKEx in March 2014
- **Constituent of the Hang Seng Composite Small-Cap Index and MSCI Global Small Cap Indexes**
- **Eligible for trading through Shenzhen Connect**

Nationwide Network



- The **Only One** ocean park operator with national network in China
- Operating projects: **8** existing parks cover **7** main cities, completed strategic layout across Bohai Sea, Central China and Sichuan-Chongqing economic zones
- Parks under construction: Shanghai, Sanya, Zhengzhou



Outstanding Operational Capabilities

Awards



NTAQRAC:
Two "5A" ratings and
Six "4A" ratings



PRC Polar Exploration
Administration:
"Polar Science Public
Education Center"

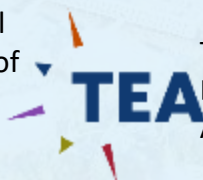


Ministry of Culture:
National Cultural:
"Industry Exemplar
Center"

Membership



International
Association of
Amusement
Parks &
Attractions



Themed
Entertainment
Association



International
Association for
Aquatic Animal
Medicine



The Animal
Behavior
Management
Alliance

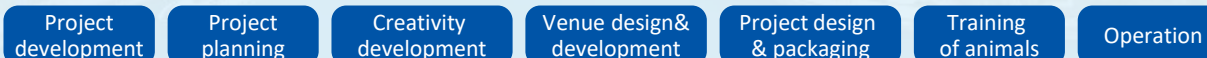
Participation in Industry Standardization

Industry standardization pilot programs by CNTA

Industry standards for the husbandry of marine animals

Focus on Operation

Development,
operation and management procedure of Theme Parks



Global Partnership



Parques Reunidos



Berlin Zoological
Garden



Hong Kong
Ocean Park



Hualien Farglory
Ocean Park of
Taiwan



Largest Animal Collection with Leading Animal Care Expertise

Over 66,000 marine and polar animals



Beluga



Polar bear



Seal



Sea lion



Killer whale



Whale shark



Dolphin



Penguin



False killer whale



Shark

Industry leading animal care and management expertise

- Establish overseas breeding base
- Establish and maintain stable relationship with top international animal suppliers and rare animal suppliers
- Provide our animals with a natural environment
- Successfully produced over **600** aquatic animals and large-sized sharks of five species in a decade



- Provide a suitable living environment
- Expert team that works to enrich animals environments and focuses on research on adjusting and managing animal emotion
- A professional team with over 1000 professionals
- Actively participate in animal protection and rescue in China via establishing animal rescue center and setting up dedicated rescue platforms

**Our marine and polar animal collection top in Asia
Animal care expertise are at industry leading positions world-wide.**

育梦·有爱·有快乐

从未领略过的海洋魅力，从未经历过的极地旅程

2018一切从新出发，席卷你的想象

DREAM LOVE JOY

Financial Performance

Income Statement Summary

(RMB Million)	1H2018	1H2017	2017	2016
Total Revenue	659.3	644.1	1,680.2	1,649.7
- Revenue from Park Operation	614.9	581.0	1,617.2	1,429.1
- Sales from Ancillary Commercial Property	44.4	63.1	63.0	220.6
Cost of Sales	360.1	323.8	770.6	748.3
- Park	320.2	292.3	738.5	630.2
- Ancillary Commercial Property	39.9	31.5	32.0	118.1
Gross Profit	299.2	320.3	909.7	901.4
Net Income	81.3	57.6	291.5	217.9

..... 1H Data

..... Whole Year Data

Balance Sheet Summary

(RMB Million)	30 Jun 2018	31 Dec 2017	Change%
Monetary Capital ⁽¹⁾	1,652.1	1,306.3	26.5%
Total Assets	13,594.5	12,131.8	12.1%
Total Liabilities ⁽²⁾	9,096.3	7,708.9	18.0%
Total Bank Loans	6,243.2	4,732.4	31.9%
Total Equity	4,507.0	4,422.9	1.9%
Net Gearing Ratio ⁽³⁾	102.8%	77.8%	25pts
Debt to Assets Ratio ⁽⁴⁾	66.9%	63.5%	3.4pts

(1) Monetary Capital=Cash and Cash Equivalents + Restricted Funds;

(2) Total Liabilities=Short-term Interest-bearing Debts + Long-term Interest-bearing Debts;

(3) The net liabilities of the Group included interest-bearing bank borrowings and other borrowings, amounts due to related companies, less cash and cash equivalents and amounts due from related companies;

(4) Debt to Assets Ratio=Total Liabilities/Total Assets

Our Parks



Introduction of Existing Parks



Dailian Laohutan Ocean Park

Polar Marine Theme Park

Commencement: 2002

GFA: Approximately 38,000 m²

Scenic Rating: 5A



Dalian Haichang Discoveryland Theme Park

Recreation Facility Theme Park

Commencement: 2006

GFA: Approximately 71,000m²

Scenic Rating: 5A



Qingdao Haichang Polar Ocean Park

Polar Ocean Theme Park

Commencement: 2006

GFA: Approximately 45,000m²

Scenic Rating: 4A



Chongqing Haichang Caribbean Water Park

Water Park

Commencement: 2009

Site Area: Approximately 65,000m²

Scenic Rating: 4A



Tianjin Haichang Polar Ocean Park

Polar Ocean Theme Park

Commencement: 2010

GFA: Approximately 49,000m²

Scenic Rating: 4A



Chengdu Haichang Polar Ocean Park

Polar Marine Theme Park

Commencement: 2010

GFA: Approximately 49,000m²

Scenic Rating: 4A



Yantai Haichang Whale Shark Aquarium,

Whale Shark Theme Park and Spring Resort & Spa

Commencement: 2011

GFA: Approximately 32,000m²

Scenic Rating: 4A



Wuhan Haichang Polar Ocean Park

Polar Marine Theme Park

Commencement: 2011

GFA: Approximately 43,000 m²

Scenic Rating: 4A

Shanghai Haichang Ocean Park Is Opening Soon



- Shanghai Haichang Ocean Park sits beside Dishui Lake of Pudong New Area, is close to the southern terminal of Metro Line, covering a total site area of 300,000 m² and GFA of 205,000 m². The project embraces marine culture and incorporates 5 themed zones, 1 resort hotel, 6 large-scale exhibit centers, 3 large-scale theaters, 2 high-tech cinemas and over 10 entertainment facilities. Total volume of water is over 70,000 m³, with over 330 species of marine and polar animals.

Sanya Haichang Fantasy Town Is Trail Opening Soon



- Sitting at Sanya Haitang Bay, Sanya Haichang Fantasy Town is a domestic immersive marine recreation complex, which integrates cultural tourism, leisure and vacation, entertainment experience and innovative commercial business. Phase I of the project is built on a site area of 233,000 m², with GFA of 88,000 m² and volume of water over 28,000 m³, covering 280 species of marine animals. There will be 8 themed zones, including Haitang Bay, African Sea, the Persian Gulf, Bay of Bengal, Java Sea, South China Sea, Waterside Terrain and Ocean Theater of Dreams, 11 entertainment facilities, 2 theaters, 30 exotic live shows, 8 themed restaurants, over 50 restaurants as well as over 30 boutique shops, integrating the maritime silk road culture, Hainan culture and marine culture.

Zhengzhou Haichang Ocean Park Is about to Start Construction



- Located in Zhengzhou Zhongmu County International Cultural and Creative Industry Park, Zhengzhou Haichang Ocean Park built on a site of 420,000 m², with 154,000 m² of GFA of main structure of and hotel. It is positioned as the sole flagship marine theme park and the international marine cultural tourism destination in the Central China.



Coming Soon