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## **HAICHANG HOLDINGS LTD.**

**海昌控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2255)**

### **PROPOSED CHANGE OF COMPANY NAME**

The Board announces that a special resolution will be proposed at the Annual General Meeting for the Shareholders to consider and, if thought fit, approve, among other matters, the change of the English name of the Company from “Haichang Holdings Ltd.” to “Haichang Ocean Park Holdings Ltd.” and the Chinese name of the Company from “海昌控股有限公司” to “海昌海洋公園控股有限公司” as its dual foreign name.

A supplemental circular containing, among other things, details of the proposed Change of Company Name and a supplemental notice of Annual General Meeting will be despatched to the Shareholders as soon as practicable.

### **PROPOSED CHANGE OF COMPANY NAME**

The board of directors (the “**Board**”) of Haichang Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) proposes to change the English name of the Company from “Haichang Holdings Ltd.” to “Haichang Ocean Park Holdings Ltd.” and the Chinese name of the Company from “海昌控股有限公司” to “海昌海洋公園控股有限公司” as its dual foreign name (the “**Change of Company Name**”). A special resolution will be proposed at the annual general meeting (the “**Annual General Meeting**”) of the Company to be convened and held for the shareholders (the “**Shareholders**”) of the Company to consider and, if thought fit, approve, among other matters, the proposed Change of Company Name.

### **REASONS FOR THE CHANGE OF COMPANY NAME**

The Board considers that the Change of Company Name will better reflect the principal business and characteristic of the Group and give better prominence to the Group’s business positioning and key strategic development ideas. The Board believes that the Company’s new names will improve the Company’s corporate image and position and is in the interests of the Company and the Shareholders as a whole.

### **CONDITIONS FOR THE CHANGE OF COMPANY NAME**

The proposed Change of Company Name is conditional upon:

- (a) the passing of a special resolution by the Shareholders approving the Change of Company Name at the Annual General Meeting; and

- (b) the Registrar of Companies in the Cayman Islands granting the necessary approval for the Change of Company Name.

Subject to satisfaction of the conditions set out above, the Change of Company Name will take effect from the date of entry of the new name and the new dual foreign name on the Register of Companies maintained by the Registrar of Companies of the Cayman Islands. The Registrar of Companies of the Cayman Islands shall issue a certificate of incorporation on change of name thereafter. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

## **EFFECTS OF THE CHANGE OF COMPANY NAME**

The Change of Company Name will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the Company's existing names will continue to be evidence of legal title to the shares of the Company and will remain valid for trading, settlement, registration and delivery purposes. There will not be any arrangements for the exchange of the existing share certificates for new share certificates bearing the new name and the new dual foreign name of the Company. Upon the Change of Company Name becomes effective, all new share certificates will be issued only in the new name and the new dual foreign name of the Company.

In addition, subject to the confirmation by The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), the English and Chinese stock short names of the Company for trading in the securities on the Stock Exchange will also be changed after the Change of Company Name becomes effective. Further announcement(s) will be made by the Company in relation to the effective dates of the Change of Company Name and the change of the English and Chinese stock short names.

## **GENERAL**

The Annual General Meeting will be convened and held for the Shareholders to consider and, if thought fit, approve, among other matters, the proposed Change of Company Name. A supplemental circular containing, among other things, details of the proposed Change of Company Name and a supplemental notice of Annual General Meeting will be despatched to the Shareholders as soon as practicable.

On behalf of the Board  
**Haichang Holdings Ltd.**  
**Wang Xuguang**  
*Executive Director and Chief Executive Officer*

Dalian, the People's Republic of China, 14 May 2015

*As at the date of this announcement, the executive directors of the Company are Mr. Wang Xuguang, Mr. Zhao Wenjing and Mr. Qu Naiqiang; the non-executive directors of the Company are Mr. Qu Naijie, Mr. Makoto Inoue and Mr. Yuan Bing; and the independent non-executive directors of the Company are Prof. Fang Hongxing, Mr. Sun Jianyi and Prof. Xie Yanjun.*