

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2255)

UNAUDITED ADMISSION ATTENDANCE AND TICKET ATTENDANCE FIGURES OF THE EIGHT THEME PARKS FOR THE TWELVE MONTHS ENDED 31 DECEMBER 2015

This announcement is voluntarily made pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “**Board**”) of Haichang Ocean Park Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that the Group has recorded an increase in the admission attendance (measured by the number of visitors based on actual admissions) and ticket attendance (measured by number of visitors based on ticket sales) of the eight theme parks it currently owns and operates for the year of 2015. For the twelve months ended 31 December 2015, the admission attendance of the eight theme parks of the Group increased by approximately 7.11% from approximately 11,494,200 visitors for the twelve months ended 31 December 2014 to approximately 12,311,338 visitors for the same period in 2015. The ticket attendance of the eight theme parks of the Group increased by approximately 8.03% from approximately 8,773,183 visitors for the twelve months ended 31 December 2014 to approximately 9,477,392 visitors for the same period in 2015.

The Board considers that the growth level abovementioned is in line with the expectation of the management of the Company and it believes that such growth is mainly attributable to continuous improvement of the Group on its products and services related to theme parks as well as organisation of the marketing and sales activities with unique features.

The data disclosed above is unaudited and is based on internal information of the Group, which may be subject to change and may differ from figures upon which the audited or unaudited combined financial statements to be published by the Company on an annual or half-yearly basis will be based due to various uncertainties during the process of collating such information. They shall not be taken as a measure or indication of the Group’s current or future operating or financial performance nor shall they be taken as a representation by the Group of the corresponding figures

upon which the Group's audited or unaudited combined financial statements will be based. As such, the above data is provided for investors' reference only. Investors are advised not to place any reliance on the information disclosed herein but to exercise due caution when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

On behalf of the Board
Haichang Ocean Park Holdings Ltd.
Wang Xuguang
Executive Director and Chief Executive Officer

Dalian, the People's Republic of China, 18 January 2016

As at the date of this announcement, the executive directors of the Company are Mr. Wang Xuguang, Mr. Zhao Wenjing and Mr. Qu Naiqiang; the non-executive directors of the Company are Mr. Qu Naijie, Mr. Makoto Inoue and Mr. Yuan Bing; and the independent non-executive directors of the Company are Prof. Fang Hongxing, Mr. Sun Jianyi and Prof. Xie Yanjun.