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## HAICHANG OCEAN PARK HOLDINGS LTD.

海昌海洋公園控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 2255)

## VOLUNTARY ANNOUNCEMENT UPDATES ON THE LATEST DEVELOPMENT OF THE SHANGHAI HAICHANG OCEAN WORLD

Reference is made to the announcements of the Company dated 3 July 2014, 18 January 2015 and 20 September 2015 (the "Announcements"), in relation to the acquisitions of land plots for the development of Shanghai Haichang Polar Ocean World (the "Shanghai Project") and the development of the Shanghai Project. Unless otherwise defined in this announcement, the capitalised terms shall have the same meaning as those stipulated in the Announcements.

This announcement is made by the Company on a voluntary basis. The purpose of this announcement is to keep the Shareholders and potential investors of the Company informed of the latest business development of the Company, in particular, the Shanghai Project.

The Company is pleased to announce that as at 30 June 2017, the main concrete structures of the major animal exhibition venues, animal performance venues, auxiliary theme hotels, theme restaurants and parking lots of the Shanghai Project have been topped out. The construction of all the main structures of the premises of the Shanghai Project has been completed.

Since early 2017, the preparation of operation of the Shanghai Project has been carried out in an orderly manner and has achieved project milestones. The core operation team of the Shanghai Project is now in place and it plans to start reserving and domesticating marine animals required for the opening of the project. The Company's marketing team has also made multi-dimensional branding efforts for the opening of the Shanghai Project.

According to the《臨港地區中長期發展計劃》("Medium and Long-Term Development Plan of the Lingang Area\*") issued by the Shanghai Municipal People's Government, the Lingang Area, in which the Shanghai Project is located, will serve as a demonstration base of the new marine tourism industry of China. In addition, the auxiliary facilities, highways and rail transportation system around the Shanghai Project continue to improve. Shanghai's second largest passenger railway station, Shanghai East Railway Station, will also be built in the Pudong New District in Shanghai. Various tourism projects will also be developed in the Lingang area. The Company believes that the Lingang area will become a new tourist spot in Shanghai.

The Board believes that to date, the preparation of operation of the Shanghai Project is basically on schedule and the topping-out of the main concrete structures indicates significant progress of the Shanghai Project. The Company will continue to push forward the construction and preparation of operation of the Shanghai Project to ensure that the Shanghai Haichang Polar Ocean World under the Shanghai Project will be opened in 2018 as scheduled. Going forward, as the consumption power of China increases, the Company believes that high-quality tourism projects will be favoured by the market. The Company expects to create the Shanghai Haichang Polar Ocean World as a world-class marine park with its in-depth experience and expertise in the tourism market. The Company believes that the Shanghai Project will be operated with success in the future.

By order of the Board Haichang Ocean Park Holdings Ltd. Wang Xuguang Executive Director and Chief Executive Officer

Dalian, the People's Republic of China, 3 July 2017

As at the date of this announcement, the executive directors of the Company are Mr. Wang Xuguang, Mr. Qu Cheng and Mr. Gao Jie; the non-executive directors of the Company are Mr. Qu Naijie, Mr. Makoto Inoue and Mr. Yuan Bing; and the independent non-executive directors of the Company are Mr. Chen Guohui, Mr. Sun Jianyi and Ms. Zhang Meng.

\* For identification purpose only